

THE CERTIFIED PUBLIC MANAGER[®] PROGRAM

BENEFITS OF THE PROGRAM

The CPM program offers participants the opportunity to learn and practice the critical leadership skills and competencies necessary to effectively meet the complex demands and challenges in the 21st-century public management environment. The program also provides agencies the means to meet their succession planning goals through the professional development of public managers.

Upon successful completion of the program, you will be able to:

- Demonstrate high levels of public service commitment, personal integrity and continuous learning;
- Effectively align resources and lead people to accomplish goals;
- Practice results-driven management;
- Lead agency processes to establish goals, measure and report on performance and outcomes, and act as an effective change agent;
- Meet organizational goals through effective planning; and
- Participate in a network of public leaders and managers as members of American Academy of Certified Public Managers (AACPM).

PROGRAM DESIGN

This nationally recognized program builds on the Regional Management Academy as a prerequisite. The CPM program is an additional 200 hours of intensive, competency-based training which prepares participants to become more effective public managers and step into more responsible leadership roles.

Participants attend six 2-day modules beginning in Fall 2009 with completion in 2010. A unique element of the CPM program is the requirement for participants to complete a major work-related project under the guidance of a sponsor from their home organization. Interactive work groups offer participants the opportunity to brainstorm project ideas, practice new skills, and discuss concepts. In addition, participants create Personal Development Plans.

The curriculum has been designed to meet both the requirements of the National Consortium and the specific needs of public sector agencies in California. It is based upon 17 competency areas identified by THE CENTRE specifically for public sector managers in California.

CPM faculty are selected for their academic qualifications and for their demonstrated expertise in public management.

ACCREDITATION

Recognized by the National Certified Public Manager[®] Consortium, THE CENTRE is the exclusive provider of the CPM program in the State of California. The program is spread over a two-year period. Participants are strongly encouraged to complete the program in that time frame. Maximum time to complete the program is 3 years.

Tuition: \$690 per module

To Register for the CPM Program:

619-685-1340 or

www.tcfoe.com

THE CPM CURRICULUM



Module 1: October 7-8, 2009

- Community building, networking, goal setting
- Committing to the nobility of public service
- Emotional Intelligence: Understanding self, managing self, understanding others and managing relationships
- Providing high quality customer service in a demanding public sector environment – the manager’s work in creating and sustaining organizational culture

Module 2: December 2-3, 2009

- Applying systems thinking and political sensitivities to solve organizational problems
- Performance measurement: aligning processes and procedures with institutional goals
- Utilizing process re-engineering for productivity improvement

Module 3: February 10-11, 2010

- Complying with Laws Part I: Organizational functioning and transparency
- Applying ethical models to public policy decisions
- Honoring the community’s voice
- Advanced communication and public relations in public environments

Module 4: April 14-15, 2010

- Building budgets and using financial information to make strategic decisions in the public area
- Implementing effective human resource practices in a public sector context
- Development planning

Module 5: June 9-10, 2010

- Complying with Laws Part II: Human resources / Labor laws
- Managing a Multi Generational Workforce
- Employing effective negotiation strategies in a public employee organization
- Business etiquette and interpersonal savvy

Module 6: August 11-12, 2010

- Understanding information systems and using technology strategically (Lab)
- Extraordinary leadership
- Course completion / Capstone project discussions

Graduation: September, 2010



“I think the curriculum committee really captured critical and timely elements for the new program. I love the E.Q., Process re-engineering and performance measurement, and negotiation modules. Thanks again, I am really looking forward to participating with THE CENTRE as you move public professionals in the region to the next level.”
Supervising Management Analyst, City of San Diego